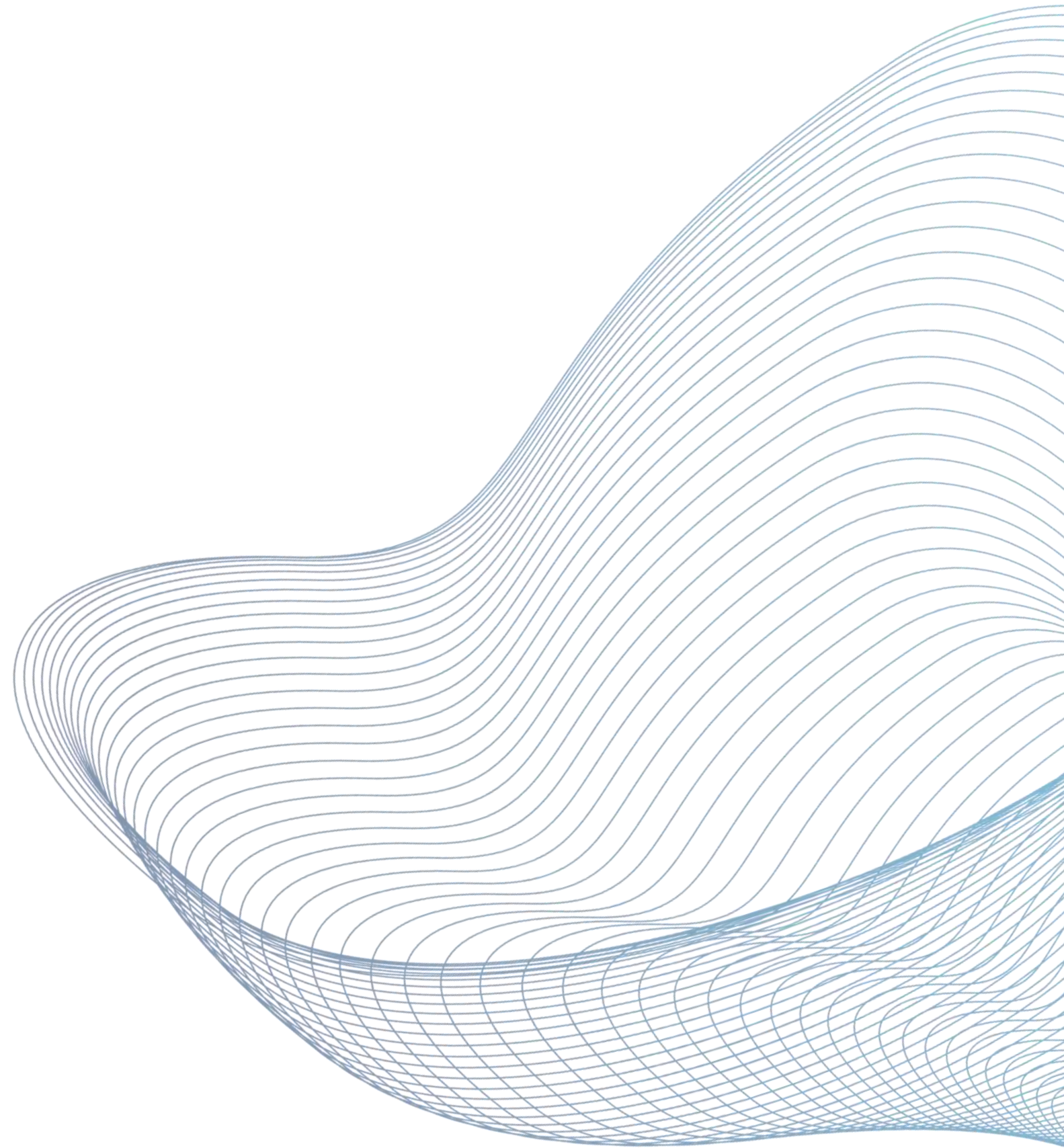




# COMPANY PROFILE

## ZORDIAL TECHNOLOGIES

**Transforming Ideas into Applications**





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# OBJECTIVE OF PRESENTATION

- **Objective :**

- Mutual Growth Through Partnership
- Foster collaborative relationships aimed at mutual benefit.

- **Building Long-Term Relationships:**

- Establish enduring partnerships founded on trust and reliability.
- Foster connections that evolve and adapt to meet changing market dynamics.

- **Exploring Business Opportunities:**

- Discover new avenues for expansion and development.
- Identify areas where our collaboration can create value and drive innovation.

- **Embracing the Journey Ahead:**

- Embrace the journey towards mutual growth with enthusiasm and dedication.
- Commit to exploring possibilities and unlocking potential together.





# ABOUT US

- Welcome to Zordial Technologies, where innovation meets excellence in the world of IT solutions. We pride ourselves on our commitment to innovation, quality, and customer satisfaction.
- We leverage market experts, prioritize open communication, transparency, and collaboration, consistently exceeding client expectations.
- Our comprehensive suite of services encompasses everything from CRM solutions to Web & Mobile development .





# OUR MISSION & VISION



## Vision

Our vision is to empower our customers with innovative technological solutions to tailor their needs, fostering growth, efficiency, and success at every turn.



## Mission

Our mission is to pioneer the adoption and application of cutting-edge technologies, particularly in CRM, AI, and cloud-based solutions. We are committed to continuously empowering businesses to thrive in the digital age through seamless integration and optimization of these transformative technologies.

# Our Major Salesforce Cloud Services





# Certinia (FinacialForce) Services:

**Professional  
Service Cloud**

**ERP Cloud**



**certinia**

**Customer  
Success Cloud**

**Certinia AI**

# Our Other CRM Services:

**servicenow**

 **monday.com**



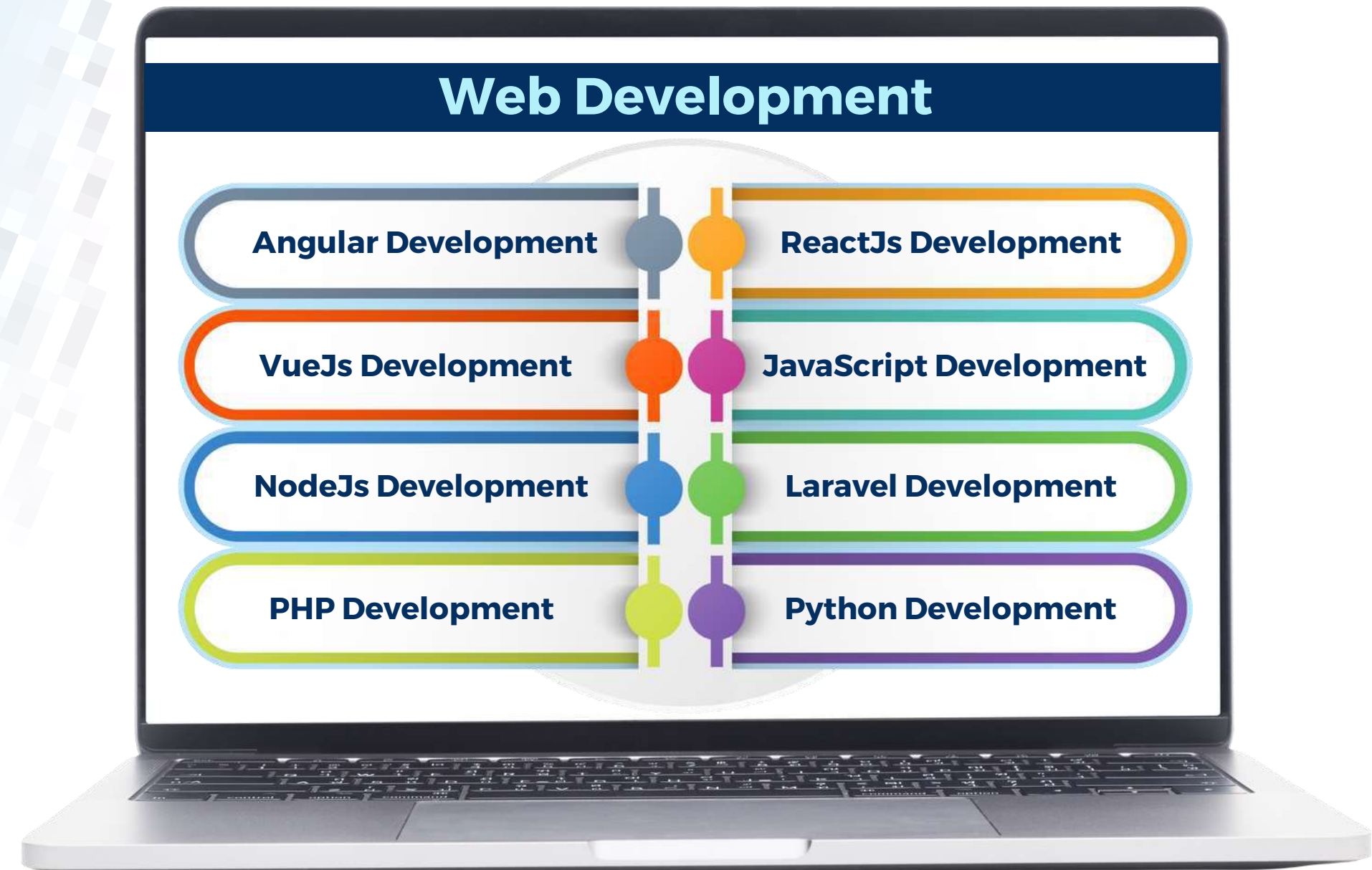
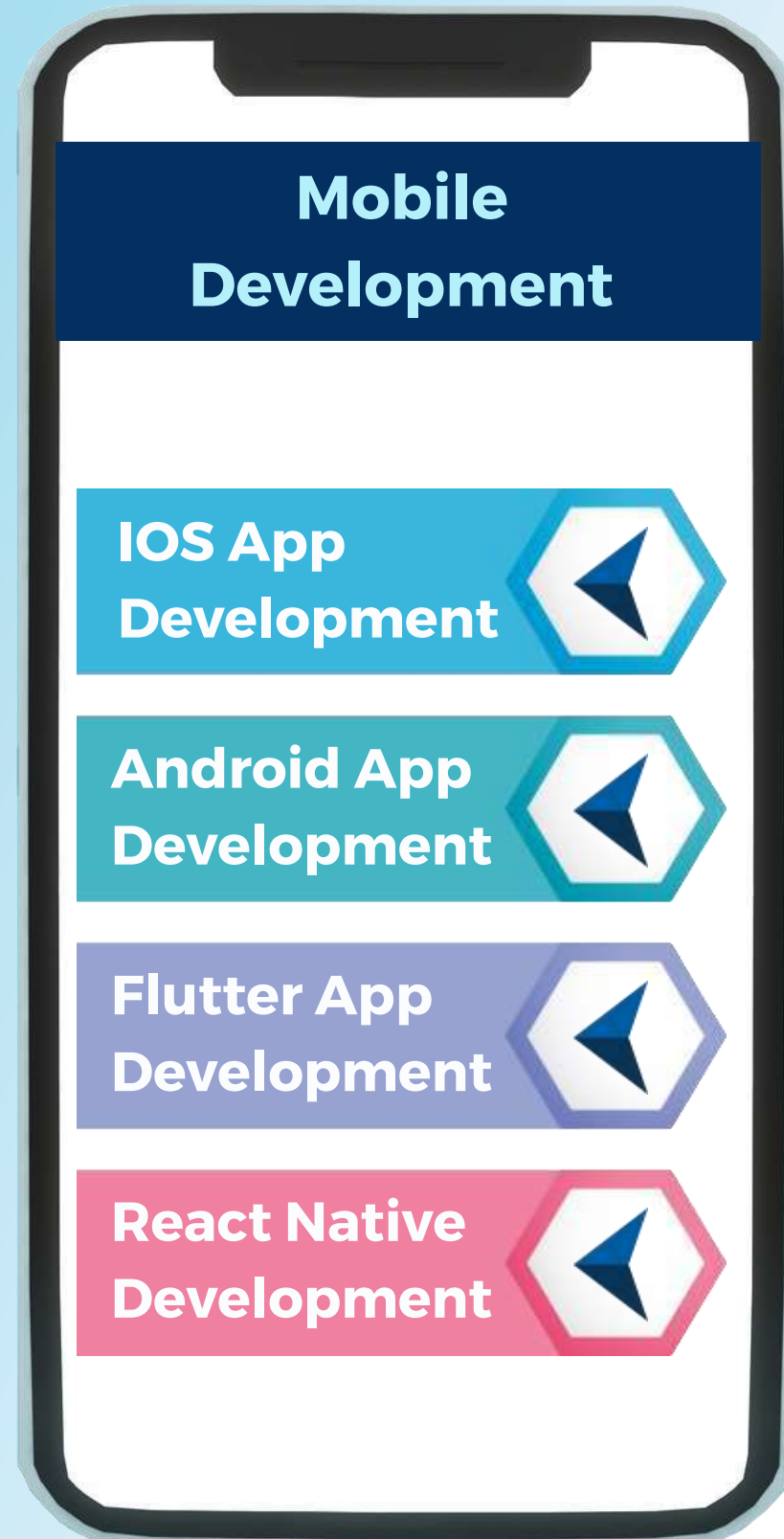
**HubSpot**

**ZOHO**

 **CRM**



# Our Web & Mobile Services



# LEADERSHIP TEAM



**Sandeep Singhal**  
(Co-Founder & CEO)  
(Exp 15+ years)



**Hemant Paliwal**  
(Co-Founder & CTO)  
(Exp 15+ years)



**Vaibhav Agarwal**  
(CDO, Certinia Practice Head)  
(Exp 18+ years)



**Bhupendra Jain**  
(Chief Technical Architect)  
(Exp 12+ years)

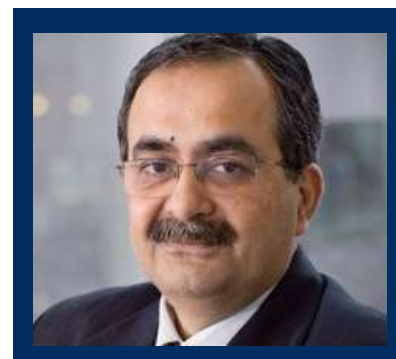


**Ritesh Agarwal**  
(VP - Technical Strategy  
& Growth)  
(Exp 18+ years)



**Shyam Saini**  
(VP- Sales & Marketing)  
(Exp 8+ years)

# ADVISORY BOARD



**Manoj Tondon**  
(Chief Business Advisor)  
(Exp 34+ years)



**Mr. Prasad**  
(Chief Technology Advisor, USA)  
(Exp 23+ years)





# OUR CUSTOMERS

virtusa

fluidor



Authorized  
Provider

SafeStreets

MTX

uptima

 **DAMCO**  
Ensuring Success. Always



patrika



**Planting Profits**<sup>®</sup>  
Helping producers  
grow profits

 **SHS** Safe Home Security

 **.vivint**

# QUALITY ASSURANCE



## ISO 9001:

The highest standards of quality management systems, ensuring consistency and customer satisfaction in our products and services.



## ISO 27001:

The protection of sensitive information and data assets, implementing robust information security practices to safeguard against threats and vulnerabilities.



## ISO 20000-1:

Delivering superior service management, ensuring the efficiency and effectiveness of our service delivery processes.



We are currently pursuing for the Capability Maturity Model Integration (CMMI) certification.



# DEVELOPMENT PROCESS

**RESEARCH, DESIGN  
& PLANNING**



**AGILE  
DEVELOPMENT**



**Design**



**Develop**



**QA**



**Feedback**

**DEVELOPMENT  
PRODUCT**





# INDUSTRY ALLIANCES:



## **Salesforce Consulting Partner**

We are proud to be recognized as consulting partner of Salesforce, a global leader in Customer Relationship Management (CRM) solutions.



## **Salesforce MSP Partner**

We are also proud to be recognized as Managed Service Provider (MSP) of Salesforce. Our partnership with Salesforce enables us to deliver innovative CRM solutions.



# INDUSTRY ALLIANCES:



## HubSpot Solution Partner

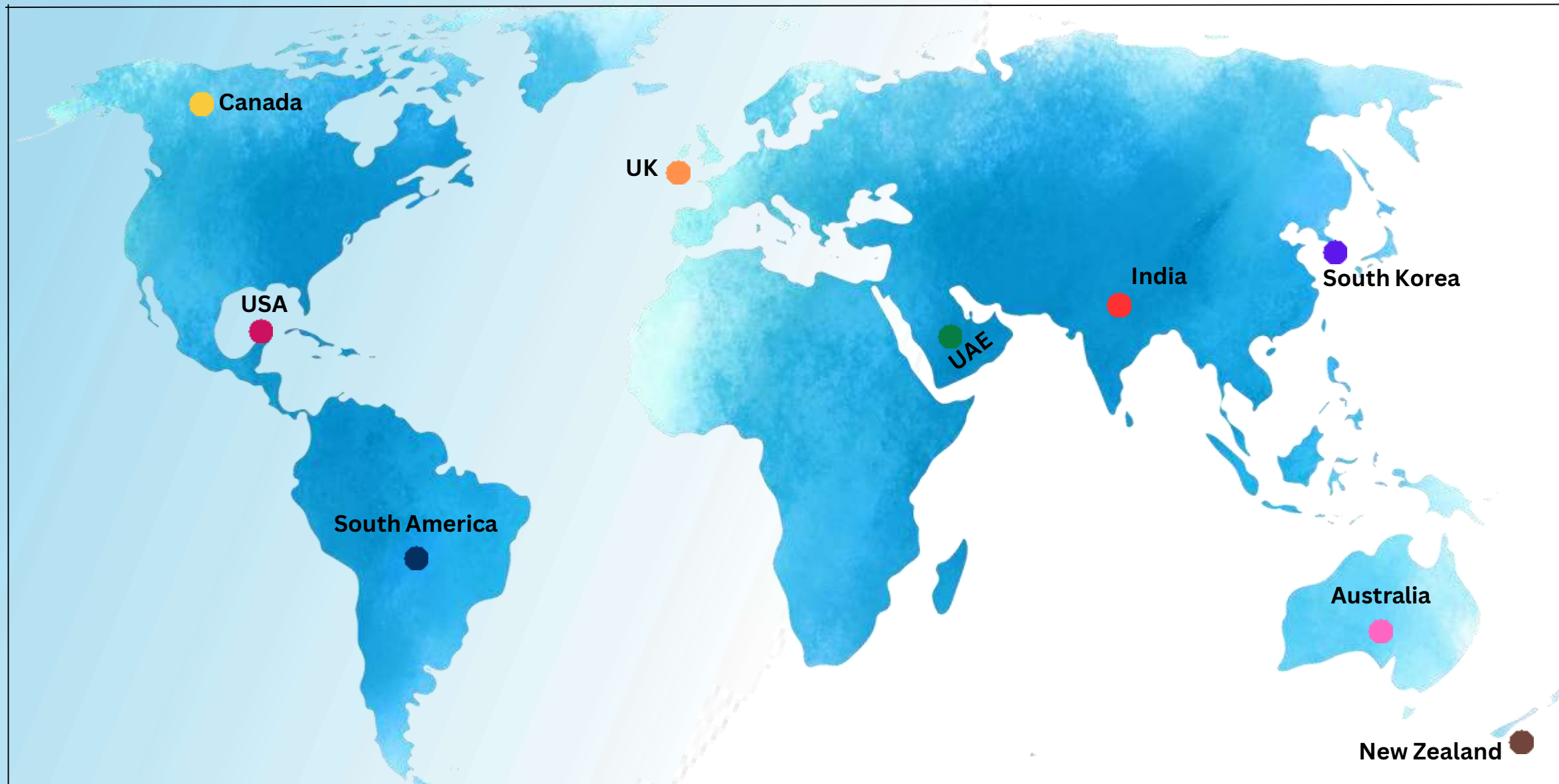
Unlock the full potential of HubSpot with our expert solutions as a trusted HubSpot Solution Partner. From seamless integration to tailored strategies, we're committed to driving your marketing and sales success



## Monday.com Partner

Being an official partner of Monday.com, a leading work operating system (Work OS) platform that empowers teams to collaborate and manage projects efficiently. we offer cutting-edge project management solutions that streamline workflows and enhance productivity for our clients.

# DOMAIN, INDUSTRY, GEOGRAPHIES WE SERVE:



**Pharmaceuticals**




**Insurance**



**Education**



**Healthcare**




**Manufacturing**



**Banking**



**Utilities**



**Technology**



# WHY CHOOSE US?

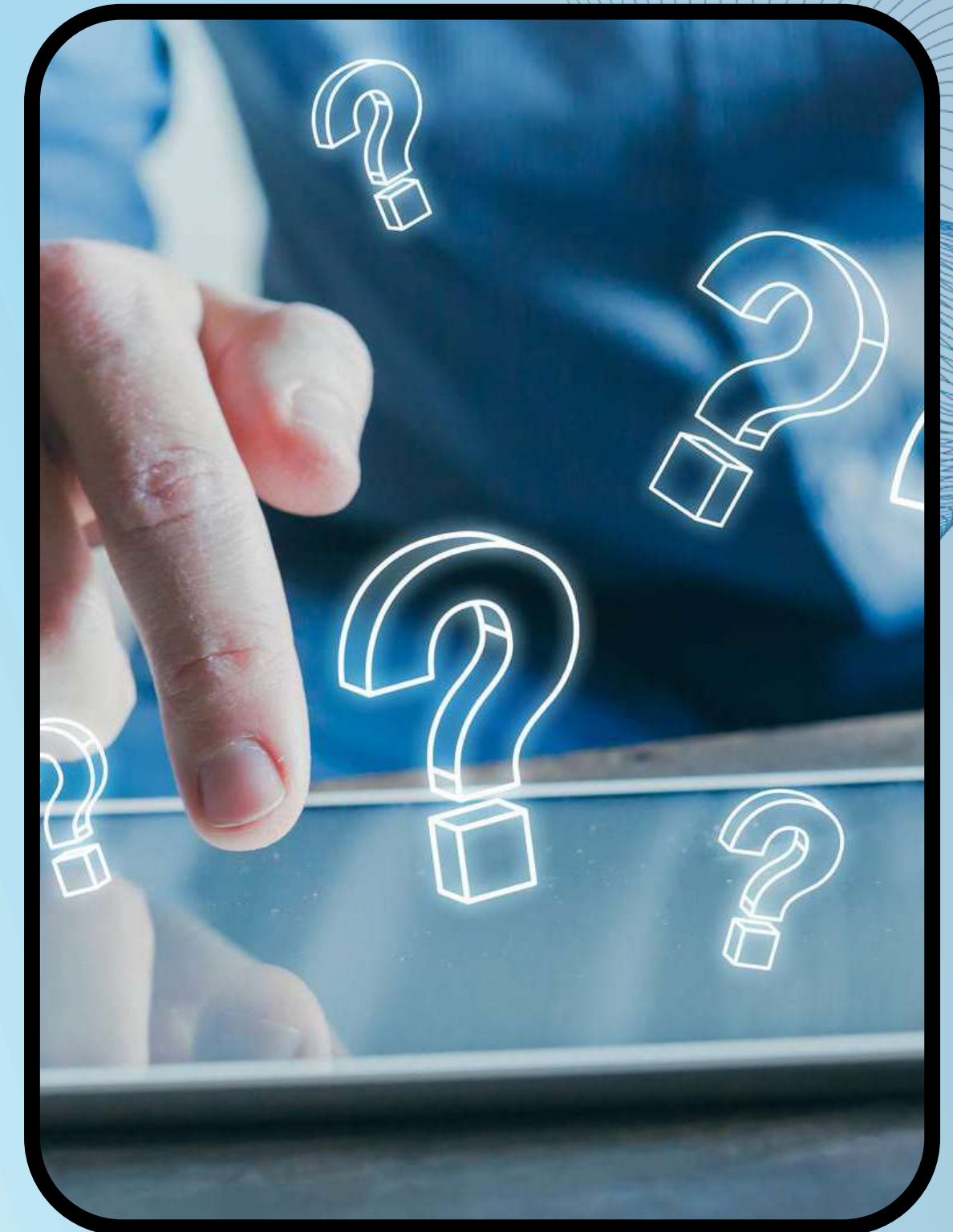
## Demonstrated Success and Accountability:

- Completed 310+ projects.
- Testament to our accountability and client satisfaction.
- Our team's adaptability in diverse time zones and geographies.
- Our team benefits from the expertise of resources with over 50 years of combined market expertise.

## Our Success: 91% Recurring Clients

### Key Attributing Factors

- Single Point of Contact (POCs) for customer.
- One Resource Per Project Policy.
- Customers Benefit from Dedicated Attention and Expertise.
- Our Accessible Approach: POCs Ensure Prompt Assistance which enhances Client Experience and Relationship.
- Clients Have Direct Line to Solutions.
- Our Commitment to Excellence.





# OUR TIMELINE AND STATISTICS



**310+**

**Projects**



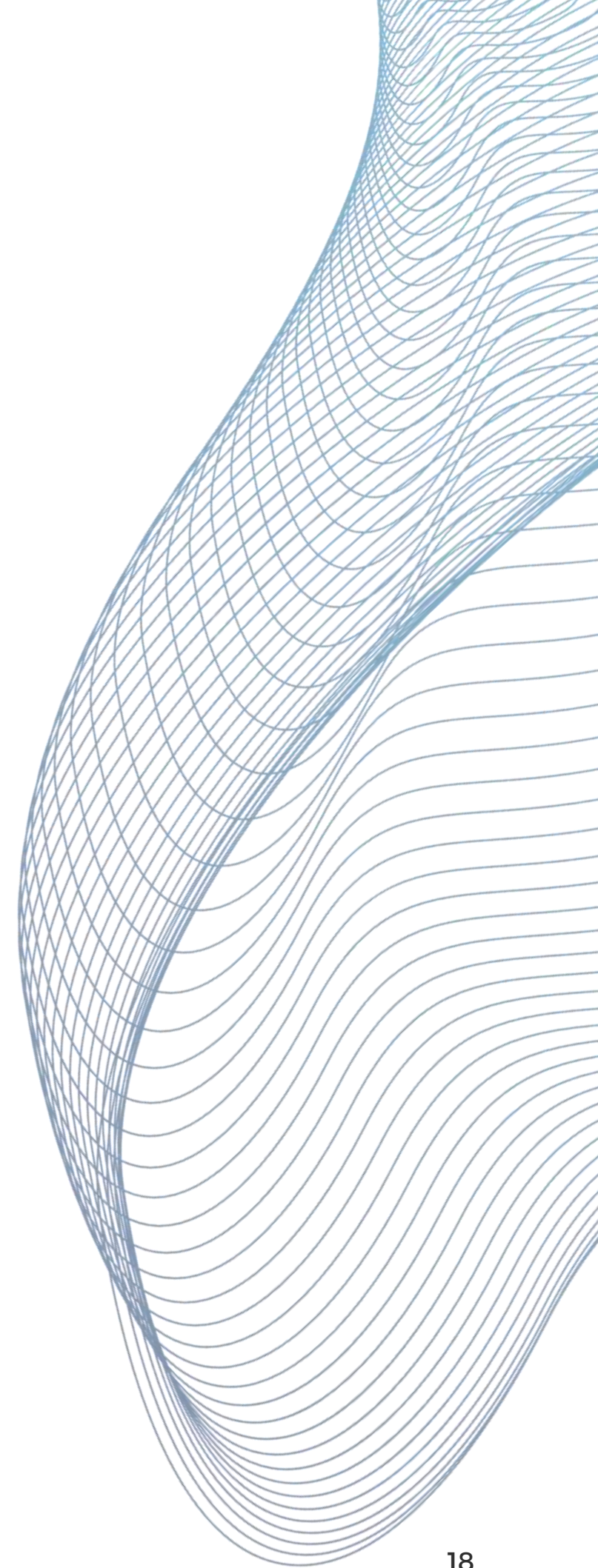
**100+**

**Team Strength**



**75+**

**Happy Clients**





# CUSTOMER TESTIMONIAL

**“I have had a great experience working with this team on custom development initiatives over the past few years. I've especially been impressed with their honesty, willingness to jump on things quickly and the outstanding technical capabilities they have to be able to do things according to best practice. I have built a solid relationship with these guys and would recommend them to anyone.”**

**Mike Demille, Director of Salesforce, Observpoint USA.**

**“Zordial Technologies is an amazing company to deal with. We've used them for at least half a dozen Salesforce related projects, and we've always been impressed. They're very cost-effective, and the best part is that they get the job done quickly. We were so impressed we started to use them for a few non- Salesforce development projects and they handled them amazingly. I highly recommend Zordial!”**

**Eddie, VP System Architecture, SafeStreet USA.**





# THANK YOU!



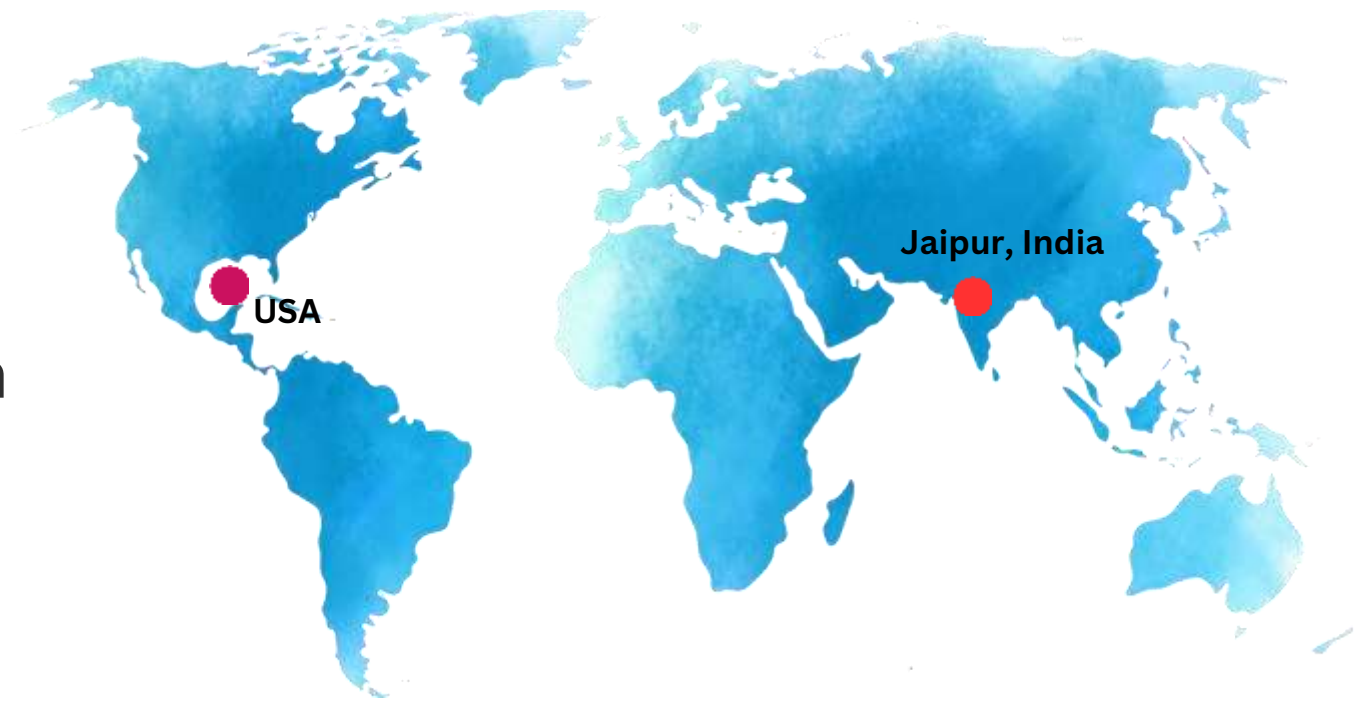
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